

JUN 21 1943

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FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

E X T R A :

REPORT OF FASHION PRESS CONFERENCE
WITH HEADS OF TEXTILE AND LEATHER DIVISION OF WPB
IN WASHINGTON, JUNE 15, 1943

About 40 New York magazine and newspaper editors sat in at a question-and-answer session, presided by individual reports by the heads of each of the textile divisions, including woollens, rayons, cottons and leather.

The conference had been announced as off the record, but there was little told that has not already been issued in orders and discussed in newspapers.

The principle discussion took place on rationing; whether it will be necessary or whether it can be avoided. It is the strong conviction of these members of the War Labor Board that fashion rationing is not necessary and can be avoided if the public will not go on buying sprees that cause panic and shortages.

The magazine editors stated their inability to carry out the Textile Division's orders unless they were notified from one to three months ahead in order to catch an issue. Also that designers and manufacturers should be notified of restrictions and limitations in time to interpret these in their seasonal collections.

The Textile Division stated that shortages of goods resulting in limitation orders often came totally unexpectedly and it is not always possible to give magazines or designers advance information.

In a word, the timing we must follow today is the exigency of war and not the deadline of a magazine, newspaper or a designer's collection.

The Textile Division assured the Press members that materials were not short. In fact, our production of all fabrics is ahead of last year, but naturally, the demand on them is much heavier. Therefore civilians should adjust themselves to limited quantities without the frenzy that brings about clothes rationing.

The most drastic limitation for the near future is likely to come in dyes. The Textile Division indicated that by late Fall and certainly by Spring new fashions will be dyed in pastel colors, due to shortage of chemicals.

This meeting was arranged by Miss Helen Cornelius of the Division of Information of the War Production Board, and presided over by Frank L. Walton, head of the Textile Division.

Its purpose was to arrange for better understanding between the Textile Division and the Fashion Editors so that the latter might interpret conservation and limitation rulings to help the government and to be of service to civilians.

Each editor upon leaving was given a new handbook on the L-85 dress order. This is a helpful booklet explaining the order thoroughly and exactly how it applies. It is available free to store buyers, advertising managers, fashion editors, designers, artists and manufacturers, merely by writing to: Information Division, War Production Board, Social Security Building, Washington, D. C.

The Editor

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, JUNE 21, 1943

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sun., 6/20	FATHER'S DAY		
Through June & July	EARLIER SHOWINGS OF RAYON PRINT FABRICS Because of the limitation on dyes and the uncertainty of deliveries, many of the rayon fabric houses are showing their Spring 1944 print fabrics in June and July, which is earlier than in previous years. However, a stricter limitation order from Washington may be forthcoming which will curtail dyes even more. So that some of the rayon fabric houses are waiting until August and September. They feel that deliveries for Spring 1944 can be more clearly anticipated this Fall than at present.	RAYON FABRIC HOUSES	VARIOUS SHOWROOMS
Now Going On	TRINKET COLLECTION FOR OVER-SEAS BARTER The Ogilvie Sisters in their Salons and in their apartment house at 375 Park Avenue have established "trinket tubs" for their friends and clients to deposit junk jewelry. These will be sent abroad to our American troops where the natives prefer bright baubles to American money. Contact: Jessica Ogilvie, MU. 2-7343.	OGILVIE SISTERS AND 12TH NIGHT CLUB	OGILVIE SALONS 604 FIFTH AVENUE
Now Showing	ADVANCE FALL COLLECTION: STREET, AFTERNOON CLOTHES	HARSTON INC. VIOLET FEIGEN, DESIGNER	530 SEVENTH AVENUE
Monday June 21- June 25	EXHIBITION: CHILDREN'S 1943 PINAFORES "Make-Do Collection" of Children's 1943 pinafores inspired by Tenniel's illustrations of "Alice in Wonderland." Made from old underwear (petticoats and night gowns 1886 to turn of century 1898). Open to public. Contact: Dorothy Tyroler, Registrar, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY
Monday June 21- July 10 2:30 P.M. Daily	MOVIE "CANNING THE VICTORY CROP" Daily showings for three weeks of a timely movie on home gardening. On Mondays and Thursdays, there will be additional showings at 7 P.M. This movie is in full color with sound, filmed in Good Housekeeping Kitchen with instruction, illustration and lively interest. All welcome. Publicity: Doris Bartnet, PE. 6-5100.	GIMBEL BROS.	B'WAY AT 33RD STREET 5TH FL. REAR OF STORE
Monday June 21	OPENING: FALL FASHION COLLECTION An exclusive collection of dresses and suits. Special showings by appointment. Contact: BR. 9-7549.	THE MISSES BRIGANTI	31 WEST 47TH STREET
Monday June 21	OPENING: FALL CORSET AND BRA LINE Press and Trade invited. Contact: Mrs. Rosenthal, CA. 5-4085.	MAIDEN FORM CO.	200 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>								
Monday June 21	FALL OPENING: CORSET AND BRASSIERE MARKET	CORSET & BRASSIERE ASSOC. OF AMER. AND ASSOC. CORSET & BRASSIERE MANUFACTURERS	INDIVIDUAL SHOWROOMS, McALPIN & VANDERBILT HOTELS								
It has been agreed to open the Corset and Bra Market earlier than in years due to difficulties in getting orders delivered. This Fall market is an important one, for the lines will reflect the next step in the change-over necessitated by war conditions and dwindling supplies of elastic. There are definite signs of tightening up, but not with rubber. Manpower too is a problem. Therefore, the boards of both associations are looking ahead to this advance date for further guidance in their industry. Contact: Corset & Brassiere Association of America, 200 5th Ave., GR. 5-0880 and Associated Corset & Brassiere Association, 220 5th Ave., MU. 3-1593.											
Monday June 21- June 22	BRIDAL BUSINESS CLINIC	THE BRIDE'S MAGAZINE	LOUIS SHERRY 300 PARK AVENUE								
Two-day program for bridal secretaries and store personnel concerned with Bridal departments. Begins with 9 A.M. breakfast at Sherry's, includes Press luncheon at noon, with George Gallup, of American Institute of Public Opinion, as speaker; and 8:30 Elizabeth Arden beauty breakfast on Tuesday. Authorities will talk on silverware, wedding catering, home furnishings, decorations, etc. Speakers: Abbott Kimball, Rosemary Sheehan and of course Mrs. Alexandra Potts, Director, Merchandising Service, Bride's Magazine. In finale, on Tuesday at 4:30 P.M., Bride's Magazine will present a pre-publication review of its Autumn edition and a cocktail party at the Louis Sherry Room at Sherry's. Press admitted by invitation to all sessions, except final fashion show. Information from Miss Wright, MU. 2-1490.											
Monday June 21- June 24	NEW CORSET LINE ON LIVE MODELS	WARNER BROS. CO.	200 MADISON AVENUE								
Warner's new line will be shown on models during Corset Market Week, June 21-24. Mrs. Jean Gordon will be on hand to answer questions from the Press on both the Warner line and predictions of the future in the Corset Market. Contact: Mrs. Jean Gordon, AS. 4-1195.											
Week of Monday June 21- June 25	NEW YORK DISPLAY MARKET WEEK	21 LEADING DISPLAY RESOURCES	INDIVIDUAL NEW YORK SHOWROOMS								
During the month of June when most retailers purchase Fall and Christmas displays, display firms stage Market Week in order to exhibit ideas for next Christmas. Display managers of New York stores and all others throughout country are invited to preview next Fall and Christmas' window ideas. Among the better-known display firms are:											
<table border="0"> <tr> <td>BLISS DISPLAY</td> <td>460 W. 34TH ST.</td> <td>DISPLAY MFR. MART</td> <td>149 W. 24TH ST.</td> </tr> <tr> <td>DAZIAN'S INC.</td> <td>142 W. 44TH ST.</td> <td>JAS. B. WILLIAMS</td> <td>498 7TH AVE.</td> </tr> </table>				BLISS DISPLAY	460 W. 34TH ST.	DISPLAY MFR. MART	149 W. 24TH ST.	DAZIAN'S INC.	142 W. 44TH ST.	JAS. B. WILLIAMS	498 7TH AVE.
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DAZIAN'S INC.	142 W. 44TH ST.	JAS. B. WILLIAMS	498 7TH AVE.								
Week of June 21- June 27	TRIBUTE TO RUSSIA WEEK	RUSSIAN WAR RELIEF	11 EAST 35TH STREET								
Annual city-wide observance of the week of June 21-27, in which the ceremonies of all boroughs will be climaxed on June 27th at 2:00 P.M. at a public meeting and Russian Music Program in Tri-Borough Stadium at Randall's Island. Speakers include: Joseph E. Davies, Mayor F. H. LaGuardia, Sidney Hillman of Amalgamated Workers of America, and government and military leaders of the U. S. and Soviet Union. Tickets, 25¢, 50¢ and in reserved section, \$2, obtainable from Mr. Allen Wardwell, Russian War Relief, 11 East 35th St., MU. 6-3203.											

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Week of Monday June 21- June 30	FALL FURNITURE MARKET WEEK Although many out-of-town showings have been called off by the Office of Defense Transportation, this one has been officially blessed by the Office of Civilian Requirements and is being held in Chicago as usual because furniture is "an essential" item vital to the maintenance of living. Buyers throughout the country are invited to attend Chicago's Furniture Market Week.	CHICAGO MERCHANDISE MART	CHICAGO ILLINOIS
Monday June 21- July 3	"HOW THE ARMY LOOKS AFTER YOUR BOY" This is a tremendous show covering 5,000 square feet of space put on by seven branches of the armed forces for the purpose of showing "how the army looks after your boy." Uniforms for the Arctic, the tropics and other far away places will be on display, also sleeping equipment, living conditions, food rations, hospital and first aid equipment and all the daily conveniences the government supplies its troops, will be displayed, illustrated and explained by members of the armed forces. Open to public. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	LEXINGTON AT 59TH ST. 6TH FLOOR
Tuesday June 22 11:30 A.M.- 2:00 P.M.	COIFFURE BRUNCH A new, gay, young "hair fix" Salon is inviting the Press to its debut, to see a more relaxed form of hair dressing than has hitherto been enjoyed. In a word, women will lie on a chaise longue while undergoing the torture of hair drying. Press invited. Contact: John Hall, WI. 2-4686.	JOHN HALL, HAIRDRESSER	26 EAST 56TH STREET
Tuesday June 22 2:00- 6:00 P.M.	PRESS PREVIEW: PAINTINGS OF MORRIS HIRSHFIELD Preview, by invitation. Exhibit open to public, June 23-August 1. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Tuesday June 22 5:00- 7:30 P.M.	"ROSE FIESTA" A parade of roses displaying the roses of United States and Latin-American countries and other displays of the newest blossoms will be featured at this cocktail party for the benefit of the Goddard Neighborhood Center, one of New York's oldest and best-known settlement houses, whose program takes care of underprivileged families. Mrs. Franklin Delano Roosevelt heads the list of patrons. Many leading society women are on its board of directors and will be present at this June "Rose Fiesta". Tickets, \$2, obtainable from Room 4B, at Waldorf Astoria Hotel. Publ.: Helen Havener, CH. 3-3623.	GODDARD NEIGHBORHOOD SETTLEMENT	WALDORF ASTORIA HOTEL SERT ROOM
Tuesday June 22 6:30 P.M.	ANNUAL MEETING AND DINNER A key speaker on "The Buyers' Obligations today" is the drawing card of this dinner meeting for election of directors and appointment of officers. Members and guests invited. Dinner \$1. Contact: Dorothy Stote, MU. 3-3800.	INFANTS' & CHILDREN'S WEAR BUYERS' ASSOC.	NEW YORKER HOTEL 8TH AVE. AT 34TH ST.
Thursday June 24 12:30 P.M. Luncheon	LUNCHEON MEETING Bi-monthly luncheon meeting of public relationists. Speakers: Mrs. Dorothy Lewis, Coordinator of Listener Activities in the National Association of Broadcasters who will talk on "Radio, Our Newest Freedom"; and Mr. Leon Levine, Assistant Director of Education of Columbia Broadcasting System on "Broadcasting for Public Service in War Time." Members and guests welcome. Contact: Mr. Uriel Davis, CI. 7-6161.	PUBLICITY CLUB OF NEW YORK	BELMONT-PLAZA HOTEL CASINO-IN-THE-AIR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 24 4:00 P.M.	FALL COLLECTION: COSTUME JEWELRY AND ACCESSORIES Press preview of a new collection of outstanding costume jewelry and accessories in priority-free fabrics. Press by invitation only. Publicity: Rosemary Sheehan, CO. 5-3147.	ARPAD STERN	2 WEST 47TH STREET
Thursday June 24- July 1	CONTINUATION, WEST COAST FALL FASHION WEEK As there is no San Francisco show this year, Buyers are invited to view women's and children's fashion lines and accessories in Los Angeles. Milliners have joined with this group to provide a worthwhile market for any who come. Contact: Julien Strauss, Sec. Treas., Pacific Coast Travellers Assoc., Biltmore Hotel, Los Angeles, Calif.	PACIFIC COAST TRAVEL- LERS ASSOCIATION	BILTMORE HOTEL LOS ANGELES, CALIF.
Saturday June 26 1:00 P.M.	VACATION CLOTHES IN LUNCH HOUR FASHION SHOW In this first of a series of quick lunch hour fashion showings, vacation clothes are the theme. Three kinds of vacations and the clothes needed for them will be emphasized. 1. Regular vacations; 2. Girls visiting army camps; 3. Girls spending vacations on farms. This promises to be an interesting and timely event. Open to Press and public. Publicity: Doris Bartnet, PE. 6-5100.	GIMBEL BROS.	B'WAY AT 33RD STREET 3RD FLOOR
Monday June 28	OFFICIAL OPENING: FALL MILLINERY MARKET WEEK. Contact: Millinery Stabilization Commission, Inc., 1450 Broadway, CH. 4-6547.		
Monday 6/28-7/24	EMPIRE RACE MEET	EMPIRE CITY RACING ASSOCIATION	YONKERS, NEW YORK
Tuesday June 29 11:00 A.M.	PRESS PREVIEW: ADVANCE FALL MILLINERY COLLECTION By invitation only. Publicity: Viola Shefer, PL. 3-2117.	MADAME PAULINE	6 EAST 53RD STREET
Tuesday June 29 1:00 P.M. Luncheon	JUNIOR-DEB HIGH SCHOOL BOARD LUNCHEON Luncheon for members of High School Board who have worked in Macy's Saturday as part of their High School Board promotional program. Winner of \$200 college wardrobe will be announced. Awarded to member of Board who has contributed most during past year. By invitation only. Publicity: Kay Inglis Jones, CH. 4-2000.	R. H. MACY & CO.	HERALD SQUARE EXEC.DINING RM., 13 FL.
Tuesday June 29 5:00 P.M.	FASHION AUCTION Eddie Cantor will be chief auctioneer at this United Jewish Appeal fashion auction. Goods to be auctioned include valuable donations from leading stores, as dresses, furs, hats and accessories. Other stage and radio stars will help with the auction. Co-Chairmen of the event: Ann Goodman, Nettie Rosenstein and Tobe. Tickets, \$1, obtainable at U. J. A., 250 W. 57th St. Contact: Sylvia Bakst, CO. 5-2200.	BUSINESS WOMEN'S DIVISION OF UNITED JEWISH APPEAL	PLAZA HOTEL GRAND BALLROOM
Wednesday June 30 11:00 A.M.	EARLY FALL MILLINERY PRESS PREVIEW By invitation only. Publicity: Viola Shefer, PL. 3-2117.	SUZANNE ET ROGER	24 EAST 64TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday July 2	"AIRWAYS TO PEACE" EXHIBIT This is a visualization of the strategic areas of the war, shown with the aid of maps, spheres, drawings, photographs and models. This is a chance to understand the distances our armed forces have to cover by air, by sea and by land. Open to public. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Beginning Tuesday July 6 9:30 A.M.- 12:45 P.M.	SPEED-UP FASHION MERCHANDISING COURSE This is a 15-week cooperative program which includes lectures, book instruction and actual store work. At the end of the term, the students are ready for jobs in stores. Cost: \$350 for the course. For further details, write for catalog to Miss V. F. Hancock, Register, CH. 4-5288.	LABORATORY INSTITUTE OF MERCHANDISING	45 WEST 34TH STREET
Tuesday July 6 3:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION By invitation only. Contact: Mr. Frederick, PL. 5-0895.	WALTER FLORELL	29 EAST 53RD STREET
Tuesday July 6	FALL HAND BAG COLLECTION Contact: MU. 4-5520.	PICHEL, INC.	14 EAST 33RD STREET
Wednesday July 7 10:30 A.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION By invitation only. Publicity: Ruth Ann French, PL. 3-1010.	JOHN FREDERICS	29 EAST 48TH STREET
Beginning Wednesday July 7	JUNIOR MUSEUM SUMMER PROGRAM For children who spend their vacation in the city, the Museum has arranged a Summer program with special week day attractions including movies, children's orchestras, artists' crafts and world-wide news of interest. Children always welcome at the Junior Museum. Hours, 10 A.M.-5 P.M. week days; 1-6 P.M. Sunday afternoons. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. JUNIOR MUSEUM
Thursday July 8 4:00 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION (Time of day, tentative.) By invitation. Contact: Sally Victor, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET
Monday July 12-30 9:00 A.M.- 4:00 P.M.	SUMMER COURSE IN TEXTILE TESTING Summer course in current textile analysis and testing under direction of the U. S. Testing Company's Textile Laboratory. Students will be taught commercial and government testing, by experts. The work includes such fabrics as nylons, rayons, fiber glass and all the newer synthetics. Registration fee: \$25. For registration, apply to Mr. G. R. Turner, U. S. Testing Co., 1415 Park Avenue, Hoboken, N. J., Hoboken 3-3166.	UNITED STATES TESTING CO., INC.	1415 PARK AVENUE HOBOKEN, NEW JERSEY
Monday July 12 3:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION Commentary at this hat showing will be by Mme. Paule Madoc. By invitation. Publicity: Anna T. Moore, ST. 9-6000.	MME. GERMAINE VITTU	509 MADISON AVENUE
Monday July 12	FALL OPENING	CHICAGO MILLINERY MARKET	INDIVIDUAL SHOWROOMS CHICAGO, ILLINOIS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 13 9:30 A.M.	MMEA FASHION CLINIC Virginia Pope, Fashion Editor, N. Y. Times, will be directrice of this millinery clinic. Open to MMEA members and retailers throughout the country who happen to be in New York. Admission, \$5 for members; \$10 for non-members. Publicity: Miss Weintraub, PL. 3-2116.	MILLINERY MERCHANDISE EXECUTIVES ASSOCIATION	WALDORF ASTORIA HOTEL ASTOR GALLERY, JADE RM.
Tuesday July 13 7:00 P.M. Dinner, 8:30 P.M. Show	FALL HAT FASHION SHOW AND DINNER "Streamlined but appealing", is the description of this informal dinner and fashion presentation, proceeds to go to a war charity. This showing takes place two weeks after the Fall Millinery Market Openings, which begin June 28th. Exhibitors will be announced in a later issue of FASHION CALENDAR. Admission: \$12.50 for dinner and show; \$7.50 for show only. Contact: Mary Kelly, CH. 4-6547.	MILLINERY STABILIZATION COMMISSION	WALDORF ASTORIA HOTEL BALLROOM

COLLEGE SHOP OPENINGS

Monday July 26 (Tentative)	OPENING OF COLLEGE SHOP Other stores' college shops will be announced as dates are released. Altman Publicity: Faith Willcox, MU. 9-7000.	B. ALTMAN & CO.	5TH AVE. AT 34TH ST. 3RD FLOOR
Tuesday August 3	OPENING OF COLLEGE SHOP Publicity: Margaret Pierce, LA. 4-7000.	SAKS 34TH STREET	B'WAY AT 34TH STREET 3RD FLOOR
Monday August 9	OPENING OF COLLEGE SHOP Publicity: Mrs. Mildred Kaldor, WI. 7-9600.	FRANKLIN SIMON	414 FIFTH AVENUE

Monday 7/26-8/28	SARATOGA RACE MEET	SARATOGA RACING ASSOCIATION	????
Wednesday July 28	NEWSSTAND DATE: MADEMOISELLE COLLEGE ISSUE (Street & Smith) 1 EAST 57TH ST. Contact: Promotion Director, Helen Valentine, PL. 3-1030.		
Friday August 6	NEWSSTAND DATE: VOGUE COLLEGE ISSUE (Conde Nast) 420 LEXINGTON AVENUE Now open for tie-ins. Contact: Albert Kornfeld, MO. 4-7500.		
Friday August 6	NEWSSTAND DATE: HARPER'S BAZAAR COLLEGE ISSUE 572 MADISON AVENUE Now open for tie-ins. Contact: Esther Lyman, WI. 2-2800.		

DATES AHEAD

June 20	FATHER'S DAY	(Sun.)
June 22	1ST DAY OF SUMMER	(Tues.)
July 4	INDEPENDENCE DAY (Celebrated Mon.)	
Aug. 19	NATIONAL AVIATION DAY	(Thurs.)
Sept. 6	LABOR DAY	(Mon.)
Sept. 13	1ST DAY OF SCHOOL	(Mon.)
Sept. 23	1ST DAY OF AUTUMN	(Thurs.)
Sept. 30	1ST DAY: JEWISH NEW YEAR	(Thurs.)*
Oct. 1	MOVING DAY	(Fri.)
Oct. 9	JEWISH DAY OF ATONEMENT	(Sat.)*

RED LETTER WEEKS

June 21-26	NATIONAL SWIM-FOR-HEALTH WEEK
Sept. 11-18	NATIONAL FELT HAT WEEK
Sept. 13-18	CONSTITUTION WEEK
Sept. 19-25	NATIONAL DOG WEEK
Oct. 1-11	NATIONAL BRANDS WEEK
Oct. 2-9	NATIONAL RETAIL FURNITURE WEEK
Oct. 3-9	FIRE PREVENTION WEEK
Oct. 3-9	NATIONAL LETTER WRITING WEEK
Oct. 10-16	NATIONAL BUSINESS WOMEN'S WEEK
Oct. 10-17	NATIONAL WINE WEEK
Oct. 11-17	BIBLE WEEK

*Market closed for all practical purposes.

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

Mon. 6/21...8:30 P.M. MARJORIE LAWRENCE IN STADIUM CONCERT, LEWISOHN STADIUM, 138TH ST.
 Tuesday....PREMIERE: "BOY MEETS GIRL" WINDSOR THEATRE, 157 W. 48TH ST.
 June 22 This is the second offering of the New York Stock Company which will give New York one-week shows during the Summer. This former Spewack comedy will be staged by Rodney Hale. Publicity: Maurice Turet, BR. 9-7677.
 Wed. 6/23...JOAN FIELD, VIOLINIST IN STADIUM CONCERT. LEWISOHN STADIUM, 138TH AT AMSTERDAM.
 Wednesday...PREMIERE: "DIXIE" (Movie) PARAMOUNT THEATRE, B'WAY AT 43RD
 June 23 This is a Paramount costume picture starring Dorothy Lamour and Bing Crosby. Sounds like a sure-fire all-Summer success. Costumes by Edith Head. Publicity: Aileen Brenon, BR. 9-8700.
 Thursday....PREMIERE: "STAGE DOOR CANTEEN" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.
 June 24 United Artist's big patriotic-musical-comedy picture of the year, with Stage Door Canteen for background. Debut of Cheryll Walker, and the greatest collection of stage and film stars ever assembled under one camera, including: Katharine Cornell, Katharine Hepburn, Lunt and Fontanne, Ray Bolger, Gypsy Rose Lee and others. Publicity: Robin Harris, BR. 9-7300.
 Thursday....STADIUM PRESENTATION OF BALLET THEATRE, LEWISOHN STADIUM, 138TH AT AMSTERDAM
 June 24- Festival of Russian Ballet with 4 performances will be a Summer reprise of
 June 27 the Ballet Theatre, which has just completed 43 performances at the Metropolitan Opera House. Starred will be Alicia Markova, Leonide Massine, Anton Dolin, Lucia Chase, and others. Publicity: Dorle Jarmel, CI. 7-7575.
 Thursday....PREMIERE: "STARS ON ICE" CENTER THEATRE, 6TH AVE. AT 49TH ST.
 June 24 New edition of the ice spectacle at the Center Theatre, produced by Sonja Henie and Arthur Wirtz. Costumes by Paul duPont. Publicity: Charles Washburn, CI. 6-5775.
 Thursday....PREMIERE: "THE YOUNGEST PROFESSION" (Movie) RADIO CITY MUSIC HALL, 6TH AT 50TH
 June 24 An MGM picture starring Virginia Weidler and Edward Arnold with appearances (Tentative) by Greer Garson, Lana Turner, William Powell, Robert Taylor and Walter Pidgeon. Costumes by Irene and Shoup. Publ.: Lou Smith, BR. 9-7800.
 Monday.....PREMIERE: "VAGABOND KING" SHUBERT THEATRE, 225 W. 44TH ST.
 June 28 This is a Russell Janney revival of the popular Friml operetta with a fine cast including John Brownlee of the Metropolitan, Jose Ruben, and chorus of 67 voices with an augmented orchestra and a corps de ballet. Costumes by James Reynolds. Publicity: Wallace Munro, VA. 6-1349.
 Tuesday....PREMIERE: "BEST FOOT FORWARD" (Movie) ASTOR THEATRE, B'WAY AT 44TH ST.
 June 29 This is M.G.M.'s big technicolor version of the George Abbott Broadway musical comedy success, with a big and costly cast including Lucile Ball, William Gaxton, Virginia Weidler and the idol of the younger generation, Harry James and his Orchestra. Publicity: Lou Smith, BR. 9-7800.
 Thurs. 7/1..PAUL ROBESON AND ROBERT SHAW COLLEGIATE CHORALE, LEWISOHN STADIUM, 138TH ST.
 Friday.....PREMIERE: "BACKGROUND TO DANGER" (Movie) STRAND THEATRE, B'WAY AT 47TH
 July 2 A Warner Bros. picture starring George Raft and Brenda Marshall. Fashions by Milo Anderson. Publicity: Eva Siegel, CI. 6-1000.
 Saturday....PREMIERE: "VICTORY THROUGH AIR POWER" (Movie) GLOBE THEATRE, 1555 BROADWAY
 July 3 This is United Artists' great air picture by Walt Disney dramatizing Major Alexander de Seversky's book. A picture everyone has been awaiting. Publicity: Robin Harris, BR. 9-7300.
 Mon. 7/5....GEORGE GERSHWIN NIGHT, CONDUCTED BY ALEXANDER SMALLENS, LEWISOHN STADIUM
 Monday.....SPECIAL JOINT FESTIVAL WITH ARGENTINITA & ITURBI, STADIUM CONCERTS, 138TH ST.
 July 12 Publicity: Jean Dalrymple, MU. 5-3114.
 Wednesday...WORLD PREMIERE: "FOR WHOM THE BELL TOLLS" (Movie) RIVOLI THEATRE, B'WAY AT 49
 July 14 Paramount's magnum opus for the year, 1943. The movie version of Ernest Hemingway's novel, starring Ingrid Bergman and Gary Cooper. Publicity: Aileen Brenon, BR. 9-8700.